

SFAC Winter Quarter Meeting Agenda - #3

- 1. Call to order and attendance**
- 2. Presentation from Undergraduate Colleges**
- 3. Approval of Meeting #1 Minutes**
- 4. Public relations and visions for the future**
- 5. Presentation from Student Life**
- 6. Adjournment**

Idea that we want to distance ourselves from the perception of being an allocative body, but we can't do that unless we ditch the proposal model

We cannot, however, get rid of the proposal model without serious blowback – students are going to perceive this as being not interested in hearing proposals (GSA, AS, etc.) but as just selecting from a selection of VCSA pre-approved proposals, regardless of this reality

We want to expand our reach and transform our body into one that sacrifices a small amount of direct control (an \$X allocative pot) for a large amount of influence (the expertise to voice student priorities on entire unit budgets) – students, however, will perceive this as limiting our roll, since they don't understand that we don't allocate and that we are already only an “advisory” body

How we do something is just as important as *what* we do – examples: Café Roma vs. Starbucks, Je Suis Charlie

In order to make the leap to something that is more meaningful, we have to make it palatable for students so that they understand what is going on and why it is being done, otherwise we risk being perceived like UCAB as a shadowy body of bureaucratic-minded students who serve as yes-men for the impulses of the campus. Last year's system work because it was simple to understand and it demonstrated the nature of our engagement with the process (and even then some bodies misunderstood it, and that is, of course, unavoidable)

What we need to do is provide a PR campaign that presents us as experts and educates them on what we do, how we do it, and why we do it – this will require a lot of work, but allow us to take our work in a more meaningful direction