

Student Fee Advisory Committee

Meeting Minutes

Winter 2026 Week 7

February 20th, 2026

Red Shoe Room | Zoom Meeting

Fridays, 3-5pm

1. Call to Order
 - a. 3:08
2. Roll Call: + SFAC 2025-2026 Roster
 - a. Present: 17
 - b. Excused: 4
 - c. Unexcused: 0
3. Approval of Spring Quarter Week 5 Minutes
 - a. Motion: Sonal
 - b. Second: Carina
4. New Business:
 - a. Score Review
5. Subcommittee #1 Presentation: REC - Triton Athletics Supporting UCSD Student Health and Wellbeing
 - a. Money to give merchandise at UCSD Sporting event, giving merch to people who have Willow App. Willow low student engagement, did not explain how they will keep people on the app
 - b. After Sun God and Willow event, saw big increases in users, Willow thinks the 70k will increase users.
 - c. Went into detail how Willow becomes more personalized as students use it.
 - d. Did not address concern about keeping student engagement.
 - e. 70k seems like a lot.
 - f. Looking for fall quarter events. Trying to target spirit night.
 - g. Bobble head, journal, under armor performance head bands, 6-8 dollars each, 14k student reach.
 - h. Would be ok be funded less.
 - i. How will you market? Using athletics to help with marketing. Relying heavily on Athletics.
 - j. Revelle, Muir, 7th councils not really excited with this funding proposal.
 - k. General idea about specific number of student users currently? No clear answer.
 - l. Dodged some questions.
 - m. Willow is already handing out a lot of merchandise.
 - n. Same group of people attend athletics events.
 - o. Wasteful?
 - p. Student input would have been nice.
6. Subcommittee #5 Presentation: Craft Center - Art Anywhere: Mobile Art Cart
 - a. Golf cart that Stuart art is giving them, going to be student workers once a month for pop ups, they have 24 student works already
 - b. Going to help with marketing, but Craft Center already has done pop up that have been successful

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- c. Take feedback and re-do the programs that people like, getting a lot of student feedback
 - d. Student workers plan most of it, student workers have got inputs on what times / weeks / locations they think will work best
 - e. Would be quick and fast art craft, take 10-20 minutes, student workers will be there to help
 - f. Marketing via monthly news letter, UC San Diego website, social media, word of mouth
 - g. Will provide supplies, set up tables and chairs, have 2-3 hours per pop up.
 - h. Sun god lawn, Revelle plaza, library walk
 - i. Different than the zone and council event because the people running it are student workers who have experience
 - j. Free for students. Want to promote creative spaces and promote the craft center.
 - k. Partial Funding still would be able to do art cart, but in lower capacity.
 - l. They have a donor lined up for next year if this year is successful
 - m. Very passionate interview, increased value of proposal.
 - n. Partial support from Councils, middle of the pack
 - o. Bring back jewelry event + spray painting
 - p. Fill in a niche on campus.
 - q. What happens with trash? Staff would be there to watch and clean up
 - r. 20-30 people at the same time, first come first serve
 - s. Once a month for pop up including summer.
7. Housekeeping
- a. CSF Conference Review
8. Adjournment
- a. 4:21