Student Fee Advisory Committee
Minutes
Winter Quarter Week 5

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Fridays, 2:00-4:00 P.M.

1. Call to Order
   a. 2:02PM
2. Roll Call
   a. Present: Jacqueline Lee, Chase Hickey, Gina Scott, Manav Dixit, Jason Jennings, Margaret Ramaeker, An Vu, Adam Cross, Sam Horio, Charles Xu, John Hughes, Kamron Williams, Becca Rose, Miguel Carias, Cindy Tsai, Serena Chang
3. Excused:
   a. Unexcused:
   b. * = voting members, voting members present =
4. Approval of Week 3 Minutes
   a. Motion: Chase Hickey
   b. Second: Manav Dixit
   c. Results
      i. Yay: 6
      ii. Nay: 0
      iii. Abstain: 1
5. New Business
6. Presentation from Doug Carlone and Jeanne (current media advisor) on **Media Advisor** budget proposal
   a. Fund position at 50%
      i. Lack of journalism program/associated person
      ii. Goal: support related student orgs; provide guidance but students make the decisions
   b. Industry speakers invited + workshops + field trips to professional studios
      i. Teach writing/communication/networking skills
      ii. Mentoring
   c. Planned events
      i. Workshops on storytelling/types of journalistic writing
      ii. Professional speakers on internship opportunities/career paths
   d. Questions:
      ○ Charles: Why 0.5 FTE?
         ■ Student orgs + Guardian aren't active during summer so 9 months out of year only
      ○ Jacqueline: When this position existed previously, how often did students interact with them? How many people come out to events on average planned by this position? Any instances where the media advisor's impact was clearly seen with orgs like Guardian?
         ■ Every week involvement with planning
         ■ Film festival: 100-150 people

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    - ■ 10-15 people in meetings
    - ■ Use a retracted article as a teaching moment for students; currently working through one
  - ○ An: Are there other student orgs that reach out besides the Guardian?
    - ■ They have reached out to media orgs, but no response yet; open to this though
  - ○ Chase:
    - ■ Are there a consistent subset of students that come in and take advantage of this position? Position is still in place despite no funding, how is it being funded for now?
      - ● Trying to get more students to do so
      - ● Current position (Jeanne) funded through AVC Student Life, but she's working a lot less right now.
- ● Debrief:
  - ■ How are presentations going? Is it enough time? Etc.
    - ● John: the time constraint right now is good; good that we filled up the entire Q&A; introduce yourself before asking question!
  - ■ Any questions that we could ask to every proposal?
    - ● John: don't think we should force a question; how to demonstrate student need for proposals
  - ■ Has anyone's outlook changed on this proposal?
    - ● Adam: presentation seemed more confident in building connections; follow up questions on where they would see position heading in future would be good; reaching out to hear from orgs/other groups about how they feel about this position
    - ● John: what if editorial board refuses to work with Jeanne?

b. Presentation from April Bjornsen and Angeline Yang on **Grad Division** budget proposal
- ● Graduate Division Student Affairs (GDSA)
  - ○ Goal to attract & admit diverse applicant pool
    - ■ Outreach/access/recruitment/retention (OAR^2)
      - ● Climate Intern Initiative
        - ○ Emphasis on supporting underrepresented students
        - ○ Yield rate issues; lower in comparison to other UC's, esp. for women in STEM, etc.
    - ■ Questions
      - ● Becca: Will this be the first year that these interns will get to create their own programming?
        - ○ This position of some sort has been around for a bit; goal to get a graduate intern in each community center; programming is dependent on that specific center; want opportunity to have representation for

graduate students within divisions as well
- An: What if student feels as though they don't have enough to carry out the programming they want?
  - Each student has a general amount they get but can be tweaked if deemed necessary
- Jacqueline: Any success stories of programming?
  - They get $1500 a year; programming tends to be small; a handful of events–will be linked
- Debrief:
  - Becca: Question on how we score–breadth was difficult to score, programming hasn't been created yet/is the only of its kind; may need to rescore as a result
  - John: about 9k graduate students on campus; $ is often disproportionally put toward undergraduates (open to grads but they don't really attend); 60k ask isn't bad
    - Only 1 in 3 students offered a spot here say yes–the yield issue; also impacts the undergraduate experience through TA's etc.

5. Announcements
   a. Next week: TSS, SVRP, SSCP, ArtPower (couldn't fit any other time slot)
6. Adjournment
   a. 3:41 PM